



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 840164

Schedule Dates 08/20/12-08/26/12
Advertiser Pat McCrory for NC Governor (26626)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand 820826 REPUBLICAN NC GOV (173593)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name
Phone/Fax /
CPE 820826
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments

Date Entered 06/29/12
Last Modified 08/22/12
Entered By Linda Fay
CO-OP No
Headline # 6218814
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,807.50
Net Total \$10,242.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	18	\$12,050.00
Grand Total:	18	\$12,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/24/12-08/24/12	3	:30	11P- 11:34P (ET)						1			1	\$650.00	\$650.00	Charlotte (WCNC) (WCNC)		6/29/12
2.0	Normal Line / SPOT	08/24/12-08/24/12	3	:30	11:34P- 12:37A (ET)						1			1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)		6/29/12
3.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	11P- 11:34P (ET)		1							1	\$650.00	\$650.00	Charlotte (WCNC) (WCNC)		6/29/12
4.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	11:34P- 12:37A (ET)		1							1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)		6/29/12
5.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	6:58A- 9A (ET)		1							1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)		6/29/12
6.0	Normal Line / SPOT	08/25/12-08/25/12	3	:30	6P- 6:30P (ET)	1						X		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		6/29/12
7.0	Normal Line / SPOT	08/25/12-08/25/12	3	:30	6:59P- 7:30P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		6/29/12
8.0	Normal Line / SPOT	08/25/12-08/25/12	3	:30	7:30P- 7:58P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		6/29/12
9.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	10A- 11A (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)		6/29/12
10.0	Normal Line / SPOT	08/26/12-08/26/12	3	:30	6:30P- 7P (ET)								1	1	\$750.00		Charlotte (WCNC) (WCNC)		6/29/12
10.0.1	Closed Preempt	08/26/12															Charlotte (WCNC) (WCNC)	S/I-Political/Spot -	
11.0	Normal Line / SPOT	08/26/12-08/26/12	3	:30	8A- 9A (ET)								1	1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		6/29/12
12.0	Normal Line / SPOT	08/23/12-08/23/12	3	:30	11P- 11:34P (ET)					1				1	\$650.00	\$650.00	Charlotte (WCNC) (WCNC)		6/29/12
13.0	Normal Line / SPOT	08/23/12-08/23/12	3	:30	11:34P- 12:37A (ET)					1				1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)		6/29/12

CONFIRMATION CONTRACT

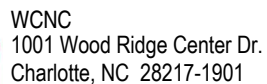
Accepted-Agency/Advertiser:

Date:

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Date:

Comments:



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